

SuperBowl-A-Thon XIV

CapitalSource Bank, Perfect Game Title Sponsor



Hospitality Industry Challenge

SuperBowl-A-Thon XIV is produced by the

Westside Shelter & Hunger Coalition

to strengthen services to homeless and at-risk men, women and families through education, advocacy and service coordination.

Where: AMF Bay Shore Lanes, 234 Pico Blvd., Santa Monica

When: Friday, February 5, 2010

Tournament times: SessionA: 5:30 - 6:30 pm * SessionB 7:00 - 8:00 pm

To participate, you have a choice of one or all of the following:

1) **Form a team!** Teams of five bowlers compete to win awards (high team and individual scores). Bowlers will also be asked to collect pledges--individual and team prizes will be awarded based on the amount raised. All bowlers will receive an official SuperBowl-A-Thon XIV t-shirt. Entry fee per team is only \$150.00 (\$30 per bowler), which includes bowling, shoe rental, food and soft drinks.

2) **Be a Sponsor!** There are two levels of sponsorship available with benefits, publicity and bowling session priority:

- **Strike Sponsors:** \$ 1,000 -- Includes 2 teams plus benefits of: a lane sign, team listed on event t-shirt and in all publicity and promotional materials.

Strike Sponsors: The Lobster; Morley Builders; Santa Monica Convention & Visitors Bureau; Spectrum Athletic Club-Santa Monica; Santa Monica Police Officers' Association

- **Spare sponsors:** \$ 500 -- Includes 1 team plus benefits listed above in Strike Sponsorship.

Spare Sponsors: Kaiser Permanente; Kiwanis Club of Santa Monica; Le Merigot, a JW Marriott Beach Hotel & Spa; Harding Larmore Mullen Jakle Kutcher & Kozal, LLP

- ❖ **Perfect Game (Title Sponsor)** \$3,000 - generously provided by [CapitalSource Bank](#)

3) **Donate a prize!** Your company is invited to donate prizes for drawings held during the event's four sessions.

Please complete this form and mail with check. If you fax/email the form, please mail in your check to hold space(s).

Company: _____

Name of team captain or contact person: _____

Captain or contact person's E-mail address: _____

Mailing Address: _____

City: _____ Zip: _____ Phone: _____

Tournament time (choose from above - first come, first served): 5:30pm _____ 7:00pm _____

Door prize donation: _____

\$ _____ Bowler registration fee: \$150 per team of 5 bowlers OR

\$ _____ Sponsor fee: _____ \$1,000 _____ \$500 (includes lane sign) OR

\$ _____ Lane Sponsor Sign - no team: \$100 existing sign or \$150 new sign only OR

\$ _____ Lane Sponsor Sign with team: \$225 existing sign + 1 team or \$275 new sign + 1 team

Please make checks payable to: Community Partners FBO Westside Shelter

Mail form and check to: Westside Shelter & Hunger Coalition, P O Box 7411, Santa Monica, CA 90406-7411

For information, contact: WSHC: Tel 310.314.0071 Fax 310.314.0073 E-mail: bowling@westsideshelter.org

WSHC is a project of Community Partners Tax ID No. 95-4302067 501(c)(3) nonprofit organization

