

November 1, 2010

Eric Faber
The Westside Company

VIA EMAIL

Re: PADRES 2010 Toy Drive

Dear Eric,

On behalf of our National Spokesperson Eva Longoria Parker, the entire PADRES team and the thousands of families we serve, PADRES requests your support. We invite you and your company to host a toy drive to benefit children with cancer this holiday season!

All toys collected during our *Season of HOPE*SM Holiday Toy Drive campaign will be given to hematology and oncology patients and their siblings during our Annual Holiday Posada and through hospital gift distributions. You can display a PADRES toy bin for your clients, staff members and colleagues to drop off new, unwrapped toys at your place of business. Toy bins will be provided and picked up by PADRES once filled – we just need you to spread the word and encourage others to give!

It is only through the generosity of dedicated friends like you that PADRES is able to make meaningful differences in the lives of others. For more than 25 years, PADRES has been dedicated to improving the lives of children with cancer and their families. Though programs, activities and services are primarily oriented to the Latino community, PADRES serves childhood cancer patients from all races and ethnic origins. No family is turned away.

Thank you, again for the opportunity to share with you one of our most important holiday programs. Together, we will make this season brighter for a child with cancer! Should you have any questions, please feel free to contact me at 818.980.0208 ext. 234 or sgonzalez@IAMHOPE.org.

“Where There is Life There is Always HOPE!SM”

With warmest regards,



Suzanne R. González
Development Director

