



THEWESTSIDECOMPANY

A collection of Westside service businesses

ADVERTISING WITH US IS A BLAST!!!!

Interested in reaching an audience of 170,000 plus Westside professionals and residents every week? Advertising in our "What's Happening on The Westside" weekly e-newsletter blast is an affordable way to put your event or business in front of our targeted readership. Not many opportunities exist like this to reach this type of Westside audience regularly.

Our list is made up of years of permission based local customers, partners, vendors, collaborating organizations, residents, visitors, and people who work in the Westside who work with and patronize our various businesses and restaurants.

WE HAVE REDUCED OUR RATES FOR 2010!!!

- Event listing with link - \$15 weekly
- Spotlighted event listing with link- \$300 weekly
- Display advertising, top position, Approximately 200 words with one photo - \$85 weekly
- Display advertising, 2nd position Approximately 200 words with one photo - \$75 weekly
- Display advertising, 3rd position Approximately 200 words with one photo - \$65 weekly
- Discounts of 40% for multiple weeks purchased.
- **Ask about free non-profit listings and sole proprietorship discounts**
- Prepayment and listing due the Sunday before newsletter publication.
- All advertising copy is subject to the editor's approval.
- The Westside Company reserves the right to reject advertisers who offer products or services in direct competition with Westside Companies.

WANT YOUR OWN PRIVATE EMAIL BLAST?

Interested in sending a dedicated email to a targeted audience? For a customized blast exclusively for your business or event contact The Westside Company's Westside Sales and Marketing division who will provide pricing on designing and emailing information for you.

Email advertising@thewestsidecompany.com for more info and we will return your inquiry promptly!